



**Application form for Startups at the Launchpad feature at
Business Travel Show or Travel Technology Europe
21st & 22nd February 2018**

The Business Travel Show and Travel Technology Europe 2018 are investing in innovation for the 4th year running and yet again we are stepping things up by offering more start-ups the opportunity to meet and network with our vast number of professional visitors. This year Travel Technology Europe and Business Travel Show will offer 15 companies in each event the chance to exhibit and enter into a competition to receive significant marketing and PR and a large stand at the show the following year. We want to give start-ups the opportunity to showcase their products and services to our industry buyers. If you would like to apply for one of the free spaces for your company to exhibit, then please fill in this form and send it to sundeep.manku@centaurmedia.com by 15th January 2018. Successful applicants will be notified if you have been successful by 12th January 2018. Please note if entering you should be available to exhibit at the shows on 21st & 22nd February 2018.

All companies selected to become exhibitors will also be entered into our **Disrupt Awards**. This prize includes:

- Opportunity to present your innovation on stage at BTS/TTE if selected as a finalist
- Extensive pre and post publicity including PR through media partners, show newsletter sent to pre-reg attendees and an overall campaign worth £5,000
- Opportunity to win a free stand for the 2019 show worth £8,000

2017's winners were FairFly for Business Travel Show and Wanderpay (previously FlyTo) in Travel Technology Europe.

Name of company	
Registered Address	
Contact Name	
Name of all directors	
Phone Number	
Email Address	
Website	
Company Reg number	

Date of Registration (your business must have begun after January 2015)	
Company Description	
Describe the expertise you have in your team that will make your startup a success (250 words max).	
Please describe the type of customer you are trying to reach and list your target markets?	
Why should you be chosen? Minimum 50 words	

In association with:

